



Voice Broadcast

Make your voice promotions reach millions

Voice broadcasting enables companies to automatically deliver voice calls to prospects, customers and vendors. Leverage Voice Broadcasting to promote events and relay vital information over the phone.

- ✓ Complete control to schedule and manage broadcasts
- ✓ Instant access to real-time reports about each call
- ✓ 100% on-time delivery guarantee
- ✓ TRAI Telemarketing Sales Rule compliant with DND Filter

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- ✓ Complete control to schedule and manage broadcasts
 - ✓ Outbound IVR (Interactive Voice Response) functionality
 - ✓ Instant access to real-time reports about each call
 - ✓ 100% on-time delivery guarantee
 - ✓ TRAI Telemarketing Sales Rule compliant with DND Filter
 - ✓ API for integration with your application, software, or database



Outbound Call Service

Send Interactive, Personalized Phone Calls to Customers and Prospects.

Outbound Call Service combines the power of telephone, data and the web to generate information driven communication and transactions.

Use this service to generate leads, confirm appointments, and give interactive order status updates, accounts receivable collection calls and phone surveys.



Incoming Call Service

Answer incoming calls by a Programmable IVR

Incoming Call Service enables you to quickly and easily create web-based interactive voice response applications without any programming.

Create automated IVR phone menus to route calls, qualify leads, process orders, and more using our interactive voice response software. Our Incoming Service provides a robust, yet easy, IVR solution at an affordable price.

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- ✓ Instant & easy IVR set up which allows IVR to be setup in minutes.
 - ✓ Develop a Virtual call center with the Incoming call service
 - ✓ Route calls to unlimited number of extensions.
 - ✓ Update your IVR in real-time, and build an unlimited number of IVR menus
 - ✓ Instant access to real time reports about each call.



Click 2 Call

- ✓ Instant and easy web configuration
- ✓ Advanced phone call routing functionality
- ✓ Complete call tracking reports about each call
- ✓ Insert as a link in a web page, email, PDF, or application
- ✓ Can work with cell-phones without needing any telephony infrastructure like EPBAXetc

Connect to your customers with a click

Click-to-call enables your company to convert web traffic into direct telephony communication with just the click of a button.

Click-to-Call turns website clicks into phone calls, by making it simple for customers to 'call me now'. Our Click-to-Call service will help you reduce website abandonment, increase lead conversion and improve online marketing analytics.



SMS 2 Call

Convert SMS to call

SMS-to-call enables your customers to send you an SMS following which a call is automatically generated which connects your company and the customer who sent the SMS.

The service is useful to convert enquires to instantaneous sales and is being extensively used by Cab Services, Food Joint, Insurance Companies and Banks

- ✓ Instantly connects your inbound sales team to the customer
- ✓ Ensures that interested Customer is called as soon as the agents are free.
- ✓ Easy integration with existing short codes on existing Keywords
- ✓ Is Pull Based and hence non-intrusive
- ✓ Real time reports



Super Fax

Send and receive fax by email

SuperFax provides you the flexibility to send and receive faxes directly through email. We give you a phone number, which is mapped to your email id

The number when called gives a fax tone. An SMS is sent to you after the fax is received. Fax is available in your mailbox as a PDF attachment.

Replying to the email can send a Fax to the sender.

- ✓ Instant and easy web configuration
- ✓ No machine, No phone line, No Electricity, Never Busy
- ✓ Be Mobile — read faxes as PDF files on your email or phone.
- ✓ Get SMS Alert every time you get a fax
- ✓ Auto-Archive your faxes. Can access them anytime from your mailbox
- ✓ Ensure Privacy - Nobody will have access to important faxes